

**SPONSOR A SEAT**  
**at**  
**THE CORE THEATRE SOLIHULL**



[www.thecoretheatresolihull.gov.uk](http://www.thecoretheatresolihull.gov.uk)



## Sponsor a Seat at The Core Theatre

As part of the venues fundraising strategy we are opening up the opportunity for customers and supporters to '**sponsor a seat**'. We have the total of 336 seats available for sponsorship.

The cost is £250, and for this you will have a personalised plaque with your chosen inscription of up to 10 words, which will be displayed on one of our theatre seats. Seats are sponsored for ten years from date of installation. Some time after installation you would be invited to an event where we acknowledge the sponsors and the plaques in a 'thank you' evening.

Everyone has a different reason, such as remembering a loved one, commemorating a special occasion or as a tribute to the theatre. Families and groups are taking the opportunity to show their support for this much loved community venue plus it's the perfect surprise gift!

We also welcome corporate sponsorship plaques, so if you are a local or national company it is a great way to get your name out there. With this in mind, we're fitting a 'Wall of Thanks' to be fitted in Encore Cafe Bar so that general users of the Core can see who has supported us, not just theatre audiences.

Whatever your personal reasons for naming a seat, you'll have the satisfaction of knowing that you have played your part in supporting the ongoing work at Solihull's Core Theatre and helping towards the refurbishment of the Theatre and backstage areas.

To start the sponsorship process please fill in the application form and return to us via email to or through the post.

The contact details are: [thecoretheatre@solihull.gov.uk](mailto:thecoretheatre@solihull.gov.uk)

The Core Theatre  
Theatre Square Touchwood  
Homer Road  
Solihull  
B91 3RG

Telephone: 0121 704 6962

If you would like more information about sponsoring a seat please contact:

Diane Scruby on 0121 704 6979, or email [diane.scruby@solihull.gov.uk](mailto:diane.scruby@solihull.gov.uk)



## The Core, Solihull Flagship Community Building



Solihull Central Library & Arts Complex was substantially refurbished in 2015-2016 and renamed The Core. At this time the Voluntary Sector was welcomed into their new home on the first floor and many groups, charities and services are now located at The Core. These, together with the Council's Contact Centre - Connect on the ground floor, plus the Library, Gallery and Theatre facilities make it a vibrant hub for visitors, audiences and residents alike. The Core is in Theatre Square Touchwood.



The main auditorium was stripped of the old seats and carpeting, and new seats, carpets, curtains, staging and houselights were fitted. These are expected to last ten years with good care.



We'd like to continue upgrading areas such as technical and backstage dressing room facilities as they're extensively used and were untouched in recent refurbishments.

